Press Contact:
Matthew Swift
Director, Trident Gallery
189 Main Street
Gloucester MA 01930
director@tridentgallery.com
978-491-7785

TridentGallery.com / Gloucester.Center

Press Contact:
Rebecca Siswick Graham
Programs Manager, Ocean Alliance
32 Horton St
Gloucester MA 01930
rgraham@whale.org
978-281-2814
whale.org / Gloucester.Center

#### FOR IMMEDIATE RELEASE

# *The Deep Sea Has its Stars* — Open House Art Installation and Evening of Site-specific Performance at Historic Former Paint Factory, September 3–5, 2016

GLOUCESTER MA, 22 AUGUST 2016

Partners Ocean Alliance and Trident Gallery are pleased to present *The Deep Sea Has its Stars* a threeday open house art installation and a special evening of site-specific performance at the historic Tarr and Wonson Paint Manufactory buildings on Rocky Neck in Gloucester, Massachusetts.

Saturday, Sunday, and Monday (September 3–5, 2016), visitors will be welcomed at the paint factory to experience a multimedia art installation within the fascinating industrial spaces of the former factory's Copper Mill and Boiler & Engine Room buildings, open to the public for the first time following restoration. Open House hours are Saturday and Sunday 10am–4pm and Monday 10am–1pm.

Saturday evening at 7pm, a gala party featuring site-specific performances will thrill a small number of lucky guests, who will enjoy complimentary food and drink and unequalled views of the Parade of Lights and fireworks (events of the **32nd Annual Gloucester Schooner Festival**). Tickets are \$100/person, a contribution towards the continuing restoration of the paint factory complex, one of the last standing icons of Gloucester's maritime history.

Tickets are available online at http://Gloucester.Center and at Trident Gallery (189 Main Street, Gloucester). A limited number are available.

The former paint factory is the international headquarters of **Ocean Alliance**, a world-renowned marine research and education organization founded in 1971. Open House visitors will see first hand Ocean Alliance's extensive project, well underway, to clean up, restore, put to use, and share with the public the iconic paint factory buildings. When completed, the facility will be a state-of-the-art oceanographic research and education center open to the public. The exterior will be restored to match its past expression, and the interior will house laboratories, offices, classrooms, workshops, a library, auditorium, and event spaces, as well as an exhibit on the history of the facility. The entire first floor will be devoted to community space for visitors and students.

Ocean Alliance is presenting *The Deep Sea Has its Stars* in partnership with Trident Gallery, which shows contemporary fine art and performance in downtown Gloucester, within sight of the paint factory. The event web site lists participating visual and performing artists, curated by Matthew Swift and Sarah Slifer Swift, Directors of Trident Gallery and the Trident Live Art Series. Ocean Alliance and Trident Gallery are excited to announce the participation of internationally renowned artist Clifford Ross

(http://cliffordross.com / Clifford Ross Studio) in support of Ocean Alliances marine research and education programs.

The Deep Sea Has its Stars is the inaugural production of Gloucester-Center, a joint project of Ocean Alliance and Trident Gallery to foster creative interchange among artists, scientists, and the public through programs at the paint factory facility, a place at the center of Gloucester Harbor and of Gloucester's history of excellence in the arts and sciences. The title of this inaugural event is a phrase from the book *The Sea Around Us* by author and scientist Rachel Carson (1907–1964), an inspiring star and ambassador to the wonder and the science of the sea.

Ocean Alliance has produced a **panoramic visual tour** of the paint factory buildings and **a short video** explaining the history of the factory and the historical importance of its anti-fouling marine paint. Further information on *The Deep Sea Has its Stars* and the Gloucester-Center project is online at **Gloucester.Center**.

### Ocean Alliance

Ocean Alliance is a world-renowned marine research and education organization founded in 1971 by biologist Roger Payne. In 1967, Dr. Payne and a colleague discovered that whales sing. His multiplatinum recording *Songs of the Humpback Whale* is included on the Voyager spacecraft, each now in or near interstellar space. If you have heard of the "Save the Whales!" movement in the 1970s, you have heard of Dr. Payne. Ocean Alliance, a 501(c)3 non-profit, collects a broad spectrum of data on whales and ocean life with a focus on pollution and toxicology and strives to increase public awareness of the importance of whale and ocean health. They are pioneers of non-invasive whale research techniques.

## Trident Gallery

**Trident Gallery** is a fine art gallery in Gloucester, Massachusetts within sight of the paint factory. Trident Gallery presents contemporary art and performance with a multi-disciplinary, intellectual approach, emphasizing the work of artists continuing Gloucester's rich legacy as a center for new American Art. Gallery Director Dr. Matthew Swift curates and produces gallery exhibitions, drawing on over twenty years of multi-disciplinary scholarship, teaching, and creative exploration. The Trident Live Art Series presents performances by professional artists showing experimental and collaborative work. Live Art Series Director Sarah Slifer Swift curates and produces the performances, drawing on two decades of experience in the United States and abroad as a dance artist, choreographer, and producer. For this event, Trident Gallery is working closely with Michael Friedman, a theatrical lighting designer with more than 25 years' experience.

## The Paint Factory

**The Tarr & Wonson Paint Manufactory** is a complex of buildings built about 1880 by the inventor and manufacturer of the first anti-fouling marine paints, which revolutionized maritime commerce. One of the last standing icons of Gloucester's maritime history, it is located at the tip of Rocky Neck, a neighborhood of Gloucester that is home to one of the oldest working art colonies in the United States.

Ocean Alliance purchased the factory in 2008 and began restoring the buildings and cleaning up the site, which were contaminated with the by-products of over 100 years of paint manufacturing. Ocean Alliance moved its headquarters into the first building when it was completed in 2013. Cleanup is

complete on a second building and its restoration is well underway. Work will continue as funds are raised, and when completed, the former paint factory will be a state-of-the-art oceanographic research and education center open to the public. The exterior will be restored to match its past expression, and the interior will house laboratories, offices, classrooms, workshops, a library, auditorium, and event spaces, as well as an exhibit on the history of the facility. Like generations who have lived in the City of Gloucester, Ocean Alliance makes its living from the sea, and the organization intends to move forward hand-in-hand with the community. Accordingly, the entire first floor will be devoted to community space for visitors and students.

Though the cost and effort required for this plan are significant, Ocean Alliance believes that preserving this Gloucester landmark — gateway to the inner harbor and an icon of the City's maritime history — preserves an irreplaceable asset for Gloucester and New England, while providing a profound reinforcement of the organization's message of responsible stewardship of the ocean and marine life.

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